



## LOCAL ENGAGEMENT & COMMUNITY SUPPORT POLICY

At Thema Collection, we are deeply committed to being more than just a hotel chain; we aim to be an integral part of the communities we serve. Our Local Engagement and Community Support Policy reflects our dedication to fostering meaningful connections with the local people, businesses, and traditions in the regions where we operate our eco-friendly hotels in Sri Lanka.

*Our local engagement & community support policy encompasses the following principles:*

- **Supporting the Local Economy:** We prioritize locally sourced products and services, forming partnerships with local businesses to boost the regional economy.
- **Empowering Local Businesses:** We collaborate with local entrepreneurs, offering opportunities to showcase their products and services, fostering sustainable livelihoods.
- **Community Involvement:** We actively participate in community events and initiatives, supporting local organizations for the betterment of the community.
- **Cultural Preservation:** We respect and celebrate local traditions and customs, ensuring the preservation of the region's cultural heritage.
- **Local Cultural Experiences:** Guests are encouraged to engage in authentic local experiences, promoting appreciation and respect for the community's culture.
- **Responsible Tourism:** We educate guests about responsible tourism practices, minimizing negative impacts on the community and the environment.
- **Employment Opportunities for Locals:** We prioritize hiring from the local community, offering training to create a diverse and inclusive workforce.
- **Community Investment:** We invest in community development projects, education, and environmental conservation to make a positive impact.
- **Transparent Communication:** We maintain open communication with the community, seeking feedback for continuous improvement.
- **Monitoring and Evaluation:** We regularly assess the effectiveness of our community engagement initiatives and make necessary adjustments.
- **Collaboration with Local Authorities:** We work closely with local authorities to ensure compliance with regulations and community interests.

Through this Local Engagement and Community Support Policy, Thema Collection strives to build a mutually beneficial relationship with the local community, preserving local heritage, and contributing to the social and economic development of the regions where we operate.

Sustainability Team – Thema Collection